

# Emami sets up second production unit in Assam

**Bikash Singh**

ABHOYPUR (ASSAM)

DESPITE economic slowdown and the series of violent incidents in the state, investors are reposing their faith in Assam. Personal and healthcare product manufacturer — Emami Limited — the flagship company of Rs 2,000-crore diversified Emami Group has set up its second production facility in Assam. This is the largest plant of the company.

The Rs 50-crore state-of-the-art manufacturing unit has come up at Abhoypur near Guwahati and produces creams, lotions and ointments. This facility was inaugurated by Assam chief minister Tarun Gogoi. The first plant of the company is in Amingaon in Guwahati.

Spread over 50,000 square meters of land, the Abhoypur plant has installed capacity to produce 5,400 tonnes of creams, 1,800 tonnes of lotion and 900 tonnes of ointment. In the Amingaon plant, the company has invested around Rs 23 Crore. Assam facili-

ty will now produce 70% of the total production of the company. Assam health minister and local MLA Hemanta Biswa Sarma said the company has expressed its willingness to make its foray in education sector in the state and come up with knowledge city.

“The company is keen to set up an engineering and medical college and medical institute. The company has sought government help in getting land for this project at reasonable price. The state government will render all possible help,” he said.

Joint chairman of the Emami Groups of companies RS Agarwal said: “The new unit at Abhoypur is a reflection of our commitment to innovation and investment at a time when the world is facing economic slowdown. The new project also demonstrates our faith and conviction towards the industry-friendly environment in Assam.”

Joint chairman of the Emami group of companies, RS Goenka said: “We decided to come up with the second unit in Assam as we found the state’s business climate congenial for further investments.”